



Coalition For A Better
Chinese American
Community 華埠更好團結聯盟

CELEBRATING THE
COLLECTIVE POWER OF
CHINESE AMERICANS

2024 MEDIA SPONSORSHIP

www.cbcacchicago.org/2024Celebrate




MEDIA SPONSORSHIPS

媒體贊助



2024 ANNUAL
CBCAC DINNER
NEW FURAMA
JUNE 6, 2024



BENEFITS 優勢	龍級贊助 DRAGON \$550	鳳凰級贊助 PHOENIX \$350	麒麟級贊助 ZODIAC \$180
SPONSORSHIP LOGO ON WEBSITE FOR A YEAR 網站全年商標展示			
LOGO DISPLAY ON EVENT SLIDESHOW 晚宴PPT商標展示			
ADS IN PROGRAM BOOK 場刊廣告	Full page color ad in program book 場刊全彩廣告 整頁	Half page color ad in program book 場刊全彩廣告 半頁	Quarter page color ad in program book 場刊全彩廣告 四分之一頁



MEDIA INFLUENCE

媒體影響力



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Ensure that the community knows your name! As a media sponsor, you will have the exposure to over 400 attendees at the event as well as community leaders, stakeholders, supporters and all major Chinese news outlets. CBCAC is proud to serve community members through civic engagement and education, issue advocacy, and community planning, to develop an equitable neighborhood for all!

確保您和您的品牌家喻戶曉！成為媒體贊助商，您將精準觸達400多位參與晚宴的嘉賓，包括眾多社區領袖、活躍人士、有廣泛影響力的人物，以及所有主流中文媒體。華埠更好團結聯盟很自豪能夠通過公共參與、公民教育、政策倡導和社區規劃，為社區居民服務，和所有人一起建設公平美好的唐人街社區！



MEDIA REACH 網絡媒介覆蓋

- Total impressions: 17k+
 - Through website & email marketing combined
- 觸及和影響17k+受眾
 - 涵括網站曝光和電子郵件精準投放

MEDIA EXPOSURE 中文媒體投放

- Singtao Daily, World Journal, Chinese of Chicago, Chicago Chinese Times, Sinovision, Chicago China News and Digest, and Chicago China Journal
- 星島日報，世界日報，美國中文電視，芝加哥僑學網，芝加哥華語論壇，芝加哥時報，神州時報，等等

SOCIAL REACH 移動社交媒體覆蓋

- Total impressions: 62k+
 - Through LinkedIn, Instagram, Facebook, and WeChat
- 觸及和影響62k+受眾
 - 涵括Instagram, Facebook, 領英以及微信公眾號



PROGRAM BOOK AD SPECS

場刊廣告 規格



2024 ANNUAL
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場刊廣告 彩色廣告
整頁廣告
Full Page Ad
5" width by 8" height
5"寬 8"高

場刊廣告 彩色廣告
四分之一頁廣告
Quarter Page Ad
2.5" width by 4" height
2.5"寬 4"高

場刊廣告 彩色廣告
半頁廣告
Half Page Ad
5" width by 4" height
5"寬 4"高

To participate in the CBCAC program book, please submit your print-ready artwork no later than **May 15, 2024**. 如果加入CBCAC籌款晚會手冊，請在**2024年5月15日**之前提交您的廣告成品。

Please follow sizes to the left. No bleeds 4-color process (CMYK); No spot colors. 請按照左側尺寸設計。無滲色4色工藝 (CMYK); 無專色。



We cannot be responsible for jpeg or other pixel-based files which may have resolution or other technical problems. 對於可能有分辨率或其他技術問題的jpeg或其他像素文件，我們概不負責。

*Please make sure all photos to be included in your ad are free of copyright restrictions. Partner assumes all liability for reproducing rights managed images.*請確保廣告中包括的所有照片不受版權限制，合作夥伴承擔映像權利管理的所有責任。

**SUBMIT YOUR ARTWORK AS A PNG OR JPEG TO
EVENT@CBCACCHICAGO.ORG**

請把準備好的PNG或JPEG畫圖發給 **EVENT@CBCACCHICAGO.ORG**



MEDIA SPONSORSHIP REPLY FORM



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PLEASE LIST COMPANY OR PERSONAL NAME AS YOU'D LIKE TO BE RECOGNIZED

COMPANY/INDIVIDUAL: _____

CONTACT NAME: _____

ADDRESS: _____

CITY: _____

STATE: _____

ZIP: _____

PHONE #: _____

EMAIL ADDRESS: _____

I WILL SUPPORT CBCAC'S WORK WITH A PURCHASE OF:

\$550 DRAGON MEDIA

\$350 PHOENIX MEDIA

\$180 ZODIAC MEDIA

\$1,000 TABLE HOST (10 TICKETS)

\$100 INDIVIDUAL TICKET

_____ **TICKETS**



PAYMENT INFORMATION

CHECK OR CASH ENCLOSED

WILL SUBMIT CREDIT CARD PAYMENT ON WWW.CBCACCHICAGO.ORG

PLEASE CONTACT SARAH TANG AT EVENT@CBCACCHICAGO.ORG
OR 312-761-9738 FOR OTHER PAYMENT OPTIONS.

PLEASE MAIL THIS FORM TO:
CBCAC
311 W 23RD ST
CHICAGO, IL 60616



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EVENT@CBCACCHICAGO.ORG