



Coalition For A Better
Chinese American
Community 華埠更好團結聯盟

CELEBRATING THE
COLLECTIVE POWER OF
CHINESE AMERICANS

2024 EVENT SPONSORSHIP

www.cbcacchicago.org/2024Celebrate



SPONSORSHIP LEVELS



2024 ANNUAL
CBCAC DINNER
NEW FURAMA
JUNE 6, 2024



BENEFITS	PLATINUM \$10,000	GOLD \$5,000	SILVER \$3,000	BRONZE \$2,000
SPONSORSHIP RECOGNITION DISPLAY AT EVENT	✓			
SPONSORSHIP LOGO ON WEBSITE & MARKETING MATERIALS	✓	✓	✓	
RECOGNITION IN PRESS RELEASE	✓	✓	✓	✓
MC SHOUTOUT AT EVENT & ON EVENT SLIDESHOW	✓	✓	✓	✓
ADS IN PROGRAM BOOK	Full page color ad <u>inside front cover</u> of the program book	Full page color ad in program book	Half page color ad in program book	Quarter page color ad in program book
GUEST TICKETS	10 dinner tickets	10 dinner tickets	10 dinner tickets	10 dinner tickets



MEDIA INFLUENCE



2024 ANNUAL
CBCAC DINNER
NEW FURAMA
JUNE 6, 2024

Ensure that the community knows your name! As a media sponsor, you will have the exposure to over 400 attendees at the event as well as community leaders, stakeholders, supporters and all major Chinese news outlets. CBCAC is proud to serve community members through civic engagement and education, issue advocacy, and community planning, to develop an equitable neighborhood for all!



MEDIA REACH

- Total impressions: 19k+
 - Through website & email marketing combined

MEDIA EXPOSURE

- Singtao Daily, World Journal, Chinese of Chicago, Chicago Chinese Times, Sinovision, Chicago China News and Digest, and Chicago China Journal

SOCIAL REACH

- Total impressions: 62k+
 - Through LinkedIn, Instagram, Facebook, and WeChat Public Account

FOR MORE INFORMATION ABOUT MEDIA/SOCIAL REACH, CONTACT LIZ EISENLOHR AT
EVENT@CBCACCHICAGO.ORG



PROGRAM BOOK AD SPECS



2024 ANNUAL
CBCAC DINNER
NEW FURAMA
JUNE 6, 2024

Full Page Ad
5" width by 8" height

Quarter Page Ad
2.5" width by 4" height

Half Page Ad
5" width by 4" height

To participate in the CBCAC program book, please submit your print-ready artwork no later than **May 15, 2024**

Please follow sizes to the left. No bleeds 4-color process (CMYK); No spot colors.

We cannot be responsible for jpeg or other pixelbased files which may have resolution or other technical problems.

*Please make sure all photos to be included in your ad are free of copyright restrictions. Partner assumes all liability for reproducing rights managed images.



**SUBMIT YOUR ARTWORK AS A PNG OR JPEG TO
EVENT@CBCACCHICAGO.ORG**

event@cbcacchicago.org



**Coalition For A Better
Chinese American
Community** 華埠更好團結聯盟

312-761-9738

SPONSORSHIP REPLY FORM



2024 ANNUAL
CBCAC DINNER
NEW FURAMA
JUNE 6, 2024



PLEASE LIST COMPANY OR PERSONAL NAME AS YOU'D LIKE TO BE RECOGNIZED

COMPANY/INDIVIDUAL:

CONTACT NAME:

ADDRESS:

CITY:

STATE:

ZIP:

PHONE #:

EMAIL ADDRESS:

I WILL SUPPORT CBCAC'S WORK WITH A PURCHASE OF:

- \$10,000 PLATINUM SPONSORSHIP
- \$5,000 GOLD SPONSORSHIP
- \$3,000 SILVER SPONSORSHIP
- \$2,000 BRONZE SPONSORSHIP



PAYMENT OPTIONS

- CHECK OR CASH ENCLOSED
- WILL SUBMIT CREDIT CARD PAYMENT ON WWW.CBCACCHICAGO.ORG
- PLEASE CONTACT SARAH TANG AT EVENT@CBCACCHICAGO.ORG OR 312-761-9738 FOR OTHER PAYMENT OPTIONS.

PLEASE MAIL THIS FORM TO:
CBCAC
311 W 23RD ST
CHICAGO, IL 60616
312-761-9738



PLEASE EMAIL THIS FORM AND YOUR
LOGO TO SARAH TANG
EVENT@CBCACCHICAGO.ORG